

ADDRESS
AARON M. KOSKELA
114 HORATIO ST. #604
NEW YORK, NY 10014

AWARDS
RX AWARD '03
GLOBAL AWARD '03
MERIT SCHOLARSHIP



EDUCATION
ART INSTITUTE OF
DENVER, COLORADO
AAS 1998

SKILLS
CREATIVE SUITE 2
QUARK XPRESS 7.0
PHOTO RETOUCHING

ALTEC LANSING

Retoucher / Production Artist

2006 - CURRENT

BUILD PRINT-READY MECHANICALS FOR ALL MATERIALS. INCLUDES PHOTO RETOUCHING & COLOR-CORRECTION FOR ALL ALTEC LANSING PRODUCT SHOTS AS WELL AS DESIGN/PRODUCTION FOR PACKAGING, SELL-SHEETS, MAIL-IN REBATES, TRADE SHOW GRAPHICS, AND MISC. PROMOTIONAL ITEMS.

AKA ADVERTISING

Retoucher / Production Artist

2005 - NYC

PRODUCE PRINT-READY MECHANICALS FOR ALL MATERIALS. INCLUDES SHOOTING DIGITAL PHOTOGRAPHY, PHOTO RETOUCHING & COLOR-CORRECTION FOR ALL IN-STORE POINT OF PURCHASE DISPLAYS, MAGAZINE ADS, AND MISC. PROMOTIONAL ITEMS. CLIENTS: FOOT LOCKER, CHAMPS SPORTS, FOOT ACTION, NIKE, REEBOK, AND TIMBERLAND.

HARRISON & STAR

Senior Production Artist

2003 / 2004 - NYC

BUILD PRINT-READY MECHANICALS FOR ALL MATERIALS. INCLUDES DESIGN, COLOR-CORRECTION, & PHOTO RETOUCHING FOR DIRECT MAIL, PACKAGING, TRADE SHOW GRAPHICS, AND MISC. PROMOTIONAL ITEMS. CLIENTS: BAYER, NOVARTIS, AVENTIS, BIOVAIL, NOVO NORDISK, AND GENENTECH.

MANHATTAN MARKETING ENSEMBLE

Production Artist

2002 - NYC

BUILD PRINT-READY MECHANICALS FOR ALL MATERIALS. INCLUDES DESIGN, PHOTO RETOUCHING & COLOR-CORRECTION FOR MAGAZINE ADS, PACKAGING, POINT OF PURCHASE DISPLAYS AND MISC. PROMOTIONAL ITEMS. CLIENTS: JOHNNIE WALKER, GUINNESS, NATHAN'S (HOT DOGS), ET BROWNE (PALMERS LOTION), MIAMI SUBS, MANHATTAN EAST SUITE HOTELS, JOSE CUERVO, AND GREENPOINT BANK.

FLYING CROCODILE INC.

Production Artist

2001 - SEATTLE

RESPONSIBILITIES INCLUDED DESIGN OF THE FOLLOWING: A MONTHLY MAGAZINE ADVERTISEMENT, TRADE SHOW BOOTH & GRAPHICS, SPECIALTY ITEMS (T-SHIRTS, CUPS, CO-BRANDED PACKAGING, PENS, FRISBEES), CORPORATE IDENTITY, LETTERHEAD & BUSINESS CARDS, AND WEB DESIGN.

FASTSIGNS

Production Manager

1999 - SEATTLE

PRINT DISPLAYS FOR DESIGN FIRMS, ADVERTISING AGENCIES, EVENT COORDINATORS, AND OTHER LOCAL BUSINESSES WITHIN A 3 DAY TURNAROUND. RECEIVE CLIENT'S FILES AND CONVERT THEM TO PRINTABLE ARTWORK BY REBUILDING LOGOS, COLOR CORRECTING, AND REFORMATTING DOCUMENTS TO FIT LARGE FORMAT ZZZ PRINTERS. MANAGE PRODUCTION.

WWW.

GENERICAARON.COM



GENERICAARON@YAHOO.COM